

The role of associations in sustainability

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About the International Currency Association



- Created in 2016 at the initiative of industry players
- Help balance the conversation on future payments – provide compelling thought leadership content and influence key stakeholders
- Demonstrate that cash is a vital part of the payment landscape – now and in the future
- Form a community of thought leaders, influencers and innovators who are collectively driving the future of the industry

Our fields of activity



INDUSTRY
ADVOCACY



INDUSTRY
DEVELOPMENT
& INNOVATION



KNOWLEDGE
EXCHANGE &
SHARING



NETWORK &
COMMUNITY

Our brands



Cash
Matters[®]

ICA Members 2022



Our vision on the role of cash and our industry in sustainable development

- Cash as a public good is a vital contributor to sustainable development
- Likewise the cash industry - as the supplier of this public good - plays a critical role in sustainable development
- The cash industry is transforming its business in terms of energy management, waste reduction, emissions reduction across the cash industry supply chain
- Cash industry suppliers are actively transforming and innovating to be even more environmentally sustainable and we want to keep the momentum

1 NO
POVERTY



3 GOOD HEALTH
AND WELL-BEING



5 GENDER
EQUALITY



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



15 LIFE
ON LAND



The 2020 ICA Sustainability Charter

- ❖ Promotes adoption of **Circular Economy** principles
- ❖ Strives towards a **decrease of emissions** in the cash cycle
- ❖ Drives **resource efficiency** across global value chains and in our operations
- ❖ Aims to **prevent harm** to humans and biodiversity and limiting the environmental impact of cash throughout its whole life cycle
- ❖ Engenders **personal and professional growth** in our workforce



Implementation through the ICA Sustainability Committee

Pillar A

The work of the individual member companies to be even more sustainable on their own processes and materials.

Pillar B

The joint activity of the members together for a more sustainable cash cycle, notably through partnerships.

Implementation through the ICA Sustainability Committee

Action 1: Encourage members to share **information about their high-level commitments and corporate or company wide sustainability initiatives** among all members.

Action 2: Monitor, collect and analyse existing relevant **legislative initiatives** on sustainability and environmental reporting.

Action 3: Collect, analyse and exchange on relevant **KPIs**.

Action 4: Host **member-only exchanges** to discuss specific fields of sustainability such as energy consumption, waste reduction, social responsibility, carbon footprint and other topics.

Action 5: Partnership with the **Mint Director Working Group** through the **Cash Sustainability Study Task Force**.

Bonus Action: + **collect 'net zero'** targets from the membership



What can we achieve together and what is the limit to our cooperation?

Exchange between all actors in the sector will improve the sustainability of the whole supply chain and is the key to success!

But don't:

- Discuss or exchange commercially sensitive information
- Establish arbitrary criteria that would exclude some competitors from membership
- Have rules that prevent the members from taking commercial decision independently
- Issue pricing or output recommendations to members

Do:

- Exchange best practices
- Encourage each other to do even more
- Advocate together



Come join us in our initiatives!
Thank you for your time today!